

PRESS RELEASE

Bryston Introduces the Model T Cinema Reference In-wall Loudspeaker

Seven drivers in a three-way configuration deliver unprecedented dynamics and clarity for premium home theater applications

Peterborough, Ontario October 6th, 2015 — Bryston has announced today the introduction of the Model T Cinema reference home theater in-wall loudspeaker. By leveraging key design cues from the flagship Model T floor-standing loudspeaker, Bryston has developed a highly capable architectural speaker system for dedicated home theater rooms. The Model T Cinema combines high-performance with the integrated aesthetic preferred by interior designers.

In order to achieve the desired performance goals from an in-wall speaker system, Bryston employed seven drivers in a three-way configuration capable of up to 120dB of output without dynamic compression—all while maintaining exceptional clarity and tonal neutrality. Most in-wall loudspeakers sacrifice power response when submerged within a wall, however Bryston has overcome these limitations by placing the drivers on a robust baffle slightly forward of the wall's surface, enabling the Model T Cinema to deliver a more realistic soundstage, precise imaging and superb dynamic capabilities.

Since their introduction in 2012, many top theater designers have chosen the Bryston's Model T floor-standing loudspeakers to anchor dedicated home theater systems for their clients worldwide. Now the same astonishing dynamic realism and tonal neutrality of the Model T can be built into the wall with the Model T Cinema.

"The Model T Cinema is a sealed design featuring an inert 1 ½-inch thick front baffle and solid ¾-inch back-boxes to ensure superb midrange and high-frequency detail along with unwavering control in the bass region while minimizing transmission of sound into other rooms," explained Bryston's James Tanner. "Our engineering team is working on compatible products such as an in-wall Cinema center, surrounds and subwoofers, providing theater designers and professional integrators with a complete in-wall system only available through authorized Bryston dealers," said Tanner. All Bryston Cinema loudspeakers are covered by the company's legendary 20-year warranty.

Bryston loudspeakers were born from the challenge to construct a reference quality loudspeaker that could reproduce real world dynamics while minimizing distortion and compression. The engineering team at Bryston has devoted countless hours toward innovative driver design, enclosure vibration analysis, crossover refinement, anechoic chamber measurements and blind listening tests.

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About Bryston: Bryston (www.bryston.com) first opened for business in 1962 as a manufacturer of medical equipment. The company was purchased in 1968 by John W. Russell, an ex-NASA engineer. Together with sons Chris, Brian and John D., they first started exploring the field of accurate, reliable audio amplification in the early 1970s. Since that time Bryston has become legendary for their hand-built quality, superb performance and dependability under load in the home, professional and commercial markets. Bryston amplifiers are used in some of the world's most renowned recording studios and owned by many discerning music professionals. Bryston applies precision manufacturing techniques and materials in the assembly of their electronic equipment that are more typically utilized by the military and aerospace industries. Bryston is based in Peterborough, Ontario Canada, northeast of Toronto, and is sold through over 150 dealers in North America and 60 countries worldwide.

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