

PRESS RELEASE

Bryston Names AUDTEK Sales & Marketing Rep of the Year for 2014

Peterborough, Ontario February 9, 2015 — Bryston has named AUDTEK Sales & Marketing as their independent Rep-of-the-Year for 2014. AUDTEK was the also the winner in 2013—the first time in Bryston’s history that an independent sales organization has garnered the award in back-to-back years. Based in New York City, AUDTEK covers the metro tri-state region for premium audio products manufacturers. Craig Bell, vice president of sales and marketing at Bryston, presented the award to AUDTEK president Wayne Dolnick at CES 2015 in Las Vegas.

Founded 25 years ago to provide exceptional products and services to audio/video retailers and custom integrators in metro New York, AUDTEK has had success with Bryston through a broad range of dealerships based on the performance and reliability of the products as well as the full complement of electronics and loudspeakers that Bryston offers.

“Bryston’s utilitarian approach to high-performance audio emphasizes sound quality, value and durability—brand strengths that appeal to top CEDIA and commercial integrators as well as traditional audio retailers,” explained Dolnick.

AUDTEK also represents ClearOne, James Loudspeakers, RPG Diffusor Systems and other fine brands in the consumer electronics, custom installation and professional audio market segments.

“AUDTEK has grown their Bryston business substantially over last year while maintaining key accounts throughout the metro NYC region,” stated Craig Bell, Vice President US Sales and Marketing at Bryston. “Wayne and his team are consummate professionals and have truly had a banner year with Bryston,” Bell concluded.



Wayne Dolnick (left) receives award from Bryston's Craig Bell

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About Bryston: Bryston (www.bryston.com) first opened for business in 1962 as a manufacturer of medical equipment. The company was purchased in 1968 by John W. Russell, an ex-NASA engineer. Together with sons Chris, Brian and John D., they first started exploring the field of accurate, reliable audio amplification in the early 1970s. Since that time Bryston has become legendary for their hand-built quality, superb performance and dependability under load in the home, professional and commercial markets. Bryston amplifiers are used in some of the world’s most renowned recording studios and owned by many discerning music professionals. Bryston applies precision manufacturing techniques and materials in the assembly of their electronic equipment that are more typically utilized by the military and aerospace industries. Bryston is based in Peterborough, Ontario Canada, northeast of Toronto, and is sold through over 150 dealers in North America and 60 countries worldwide.

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