

PRESS RELEASE

Bryston to Debut BIT Power Isolation Units at CEDIA 2011

New devices isolate A/V components from noisy power lines while offering state-of-the-art surge protection

Peterborough, Ontario September 8th, 2011 — Bryston has announced the introduction of three power isolation units (PIU's) engineered specifically for audio/video devices. The Bryston BIT lineup includes a 5-amp, a 15-amp, and 20-amp versions. All three models also provide non-MOV based surge protection technology.

The Bryston PIU's deliver true isolation, low source impedance and ample instantaneous current delivery for today's most sophisticated and powerful audio amplifiers. Most products in this category are simple filters and do not provide isolation between the outside power grid and the inside power source. The ever-present risk of severe power line spikes caused by everything from machinery and common household appliances to lightning storms presents a constant threat to A/V gear. Bryston provides series-mode surge suppression without the use of failure-prone metal oxide varistors (MOV's). Bryston PIU's provide clean AC power, maximizing the performance capabilities of any connected audio and video devices while simultaneously protecting valuable equipment through advanced series-mode surge suppression.



Bryston BIT Key features:

- Low source impedance and effortless high current delivery for improved amplifier performance
- Series-mode surge suppression—the most sophisticated surge protection technology available for A/V devices
- Total isolation from the outside power grid—eliminates noise on the power line without constricting the flow of energy to A/V devices
- High power capability—Bryston BIT units are available in up to 20 amp sizes in either 120 or 240 volt configurations. Bryston also offers NEMA wall-mount units for whole-room or whole-house protection in 60 and 100 amp sizes
- Low noise—Bryston BIT products utilize an ultra-low noise transformer design technology that eliminates audible noise in the power transformer regardless of line conditions, DC offset or over-voltage
- The cleanest possible power source for A/V devices—Bryston products utilize Narrow Bandwidth Technology (NBT) to attenuate differential and common-mode noise without external circuits or components and starting at a lower corner frequency (2Khz) than other systems

Pricing: The Bryston BIT power isolation units are available now through authorized dealers. MSRP for the 5-amp model is \$1500, the 15-amp unit is \$2200 and the 20-amp unit is \$3000.

**Bryston will be exhibiting at CEDIA 2011, booth 4431
Rocky Mountain Audio Festival 2011, room 1022**

About Bryston: Bryston (www.bryston.ca) first opened for business in 1962 as a manufacturer of blood analysis equipment, and was named (as an acronym) for its three founders, Tony Bauer, Stan Rybb, and John Stonborough. In 1968, NASA engineer John Russell, Sr. relocated himself and his family to Canada from the US and bought the company, where his son Chris set to work designing the first Bryston amplifier. The Pro 3 made its debut in 1973, and since that time, Bryston components have become legendary for their hand-assembled build quality, performance and reliability in both the pro audio and consumer audio market segments. Bryston amplifiers are utilized in some of the world's most renowned recording studios and owned by many discerning music industry professionals. Bryston applies manufacturing techniques and materials in the everyday assembly of their electronic equipment that are more typically utilized by the military and aerospace industries. Bryston is now based in Peterborough, Ontario Canada, just northeast of Toronto, and sold through over 150 dealers in North America and 60 countries worldwide.

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